

The Latin American Economy and the Executive Search Industry

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The Latin American countries are poised for a quicker economic recovery than the United States. Before the crisis hit Latin America was expected to grow by 4 percent in 2009, according to the Economic Commission for Latin America and the Caribbean (CEPAL), a United Nations Agency. Now it projects a 1.9 percent contraction. The group is now forecasting a 3.1 percent growth rate in 2010, reflective of an imminent economic turnaround.

Brazil, the region's giant and the world's ninth largest economy, is leading the way, along with such other market-friendly countries as Peru, Chile, Colombia, Uruguay and Panama.

Despite the fact that the international financial crisis had its origin in the financial market, the biggest impact for Latin America was on its commerce industry. The drop in foreign investment, export sales and increased remittances abroad made the regional economy falter.

The Executive Search industry was deeply affected during the first trimester, and is now beginning a slow but steady recovery. The demand for executives is usually a step ahead of economic recoveries; therefore the current increase in executive demand portends the end of the economic crisis. We at Stanton Chase-Latin America are also predicting that the recovery process will begin by the end of this year.

Latin America's biggest economies such as Brazil (+3.8%) and Mexico (+2.5%) will lead the way. Though recovering, Latin American growth is expected to be at lower rates than previous years.

Stanton Chase- Latin America has stayed close to its clients and is expecting to grow with the economy and to serve clients with even more global resources, commitment and insight than ever before.



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